naukri JOBSPEAK

A Naukri.com group company

A NAUKRI.COM June 2015 REPORT

# A REPORT ON HIRING ACTIVITY IN INDIA

by: Location, Industry and Experience

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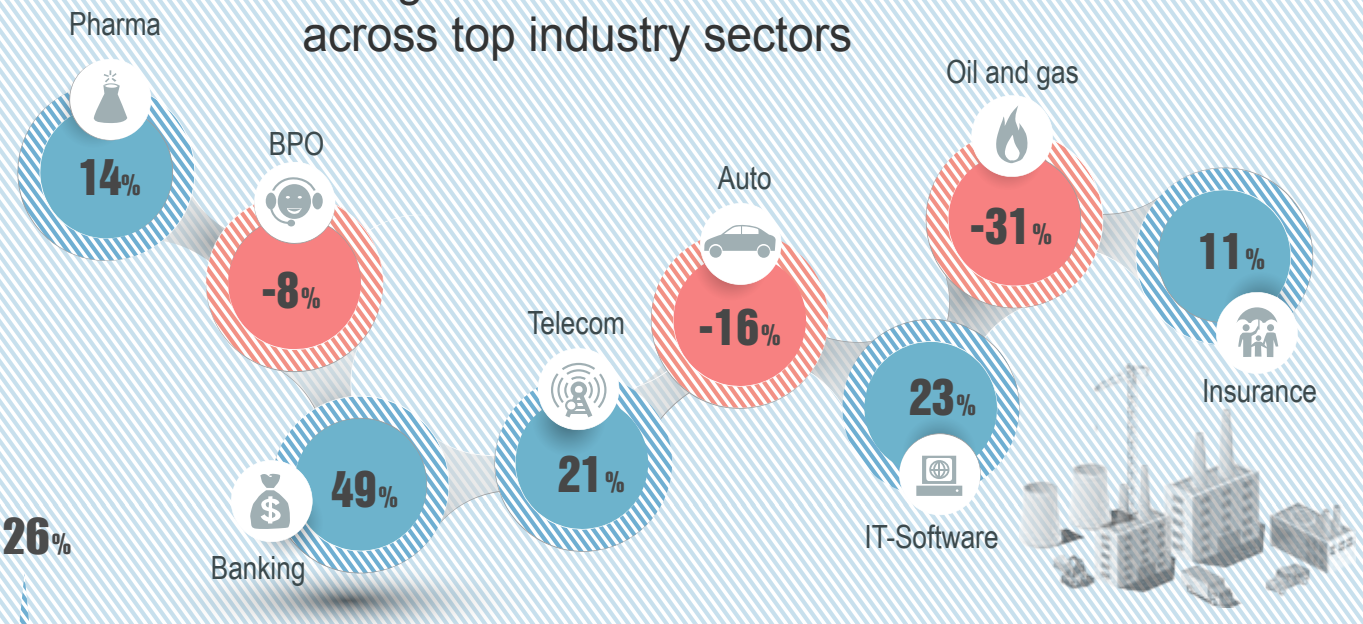
# India Inc. 11% year on year growth in Hiring Activity, says Naukri Job Speak Report

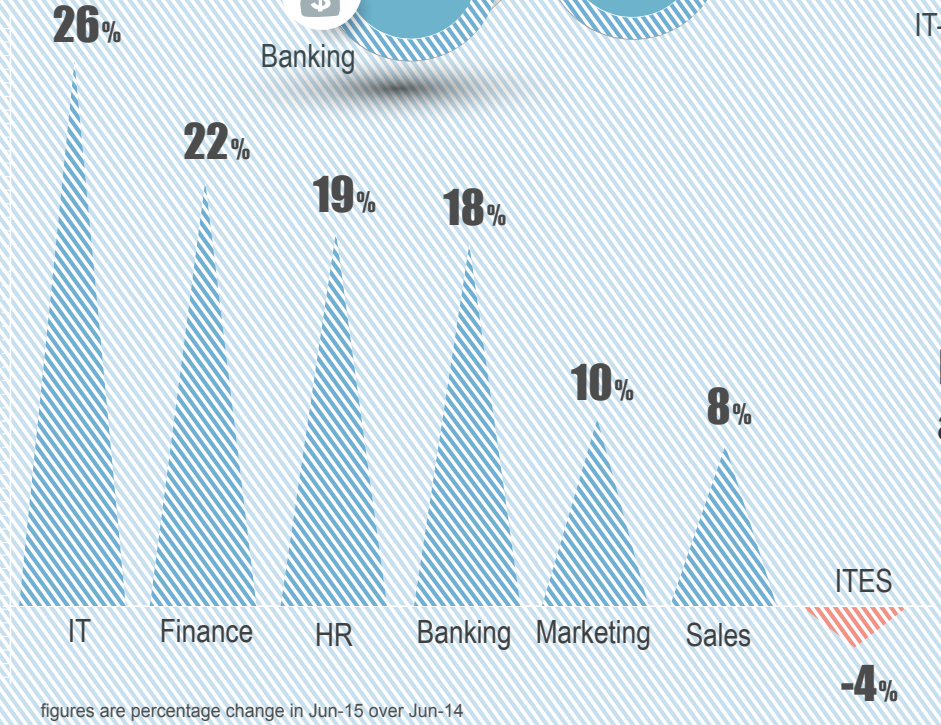
- Accounting / Finance Industry topped the charts and recorded the maximum year on year growth in hiring activity, to the tune of 79% across industries
- Demand for IT-Software professionals saw a Y-o-Y growth of 26% in the June'15 index
- Mumbai and Pune recorded the maximum increase in hiring activity and stood at a Y-o-Y growth of 21%

## Hiring trends across top industry sectors



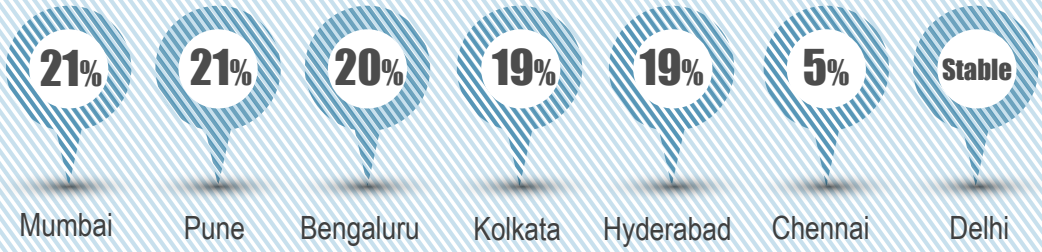

figures are percentage change in Jun-15 over Jun-14

## Hiring trends across functional areas




figures are percentage change in Jun-15 over Jun-14

## Hiring trends across top cities



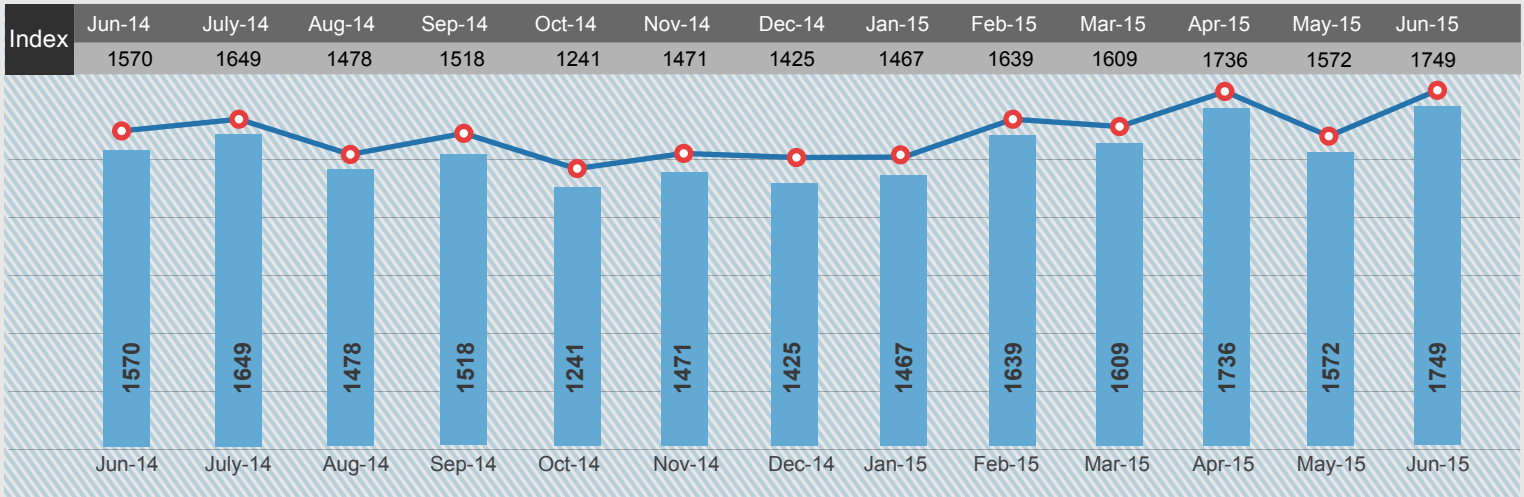

figures are percentage change in Jun-15 over Jun-14

# OVERALL JOB INDEX

The Naukri Job Speak Index for the month of June 2015 stood at 1749 recording an 11% increase in hiring activity over June 2014. While the maximum increase in hiring was recorded in the Accounting/Finance industry, Banking, IT-Software, IT-Hardware and Telecom industries too showed an upsurge in hiring activity. Hiring activity in sectors like Oil and Gas, Auto and Real Estate witnessed a Y-o-Y decline in the June'15 index over June'14. While, the hiring sentiment in the metros like Mumbai, Bangalore and Kolkata recorded an upward movement as mentioned above, Delhi-NCR was stagnant in hiring activity in the June'15 index.

***V. Suresh, Executive Vice President and Chief Sales Officer, Naukri.com** said, "Job market continues to sustain the momentum gained in April and May with an impressive 11% growth in June. Sectors like IT, Banking and Pharma lead the show right now and we can expect the other sectors to start looking up in the next few months or so. Looks like Jobs are back and exciting times ahead!!"*

## Overall Hiring Trends

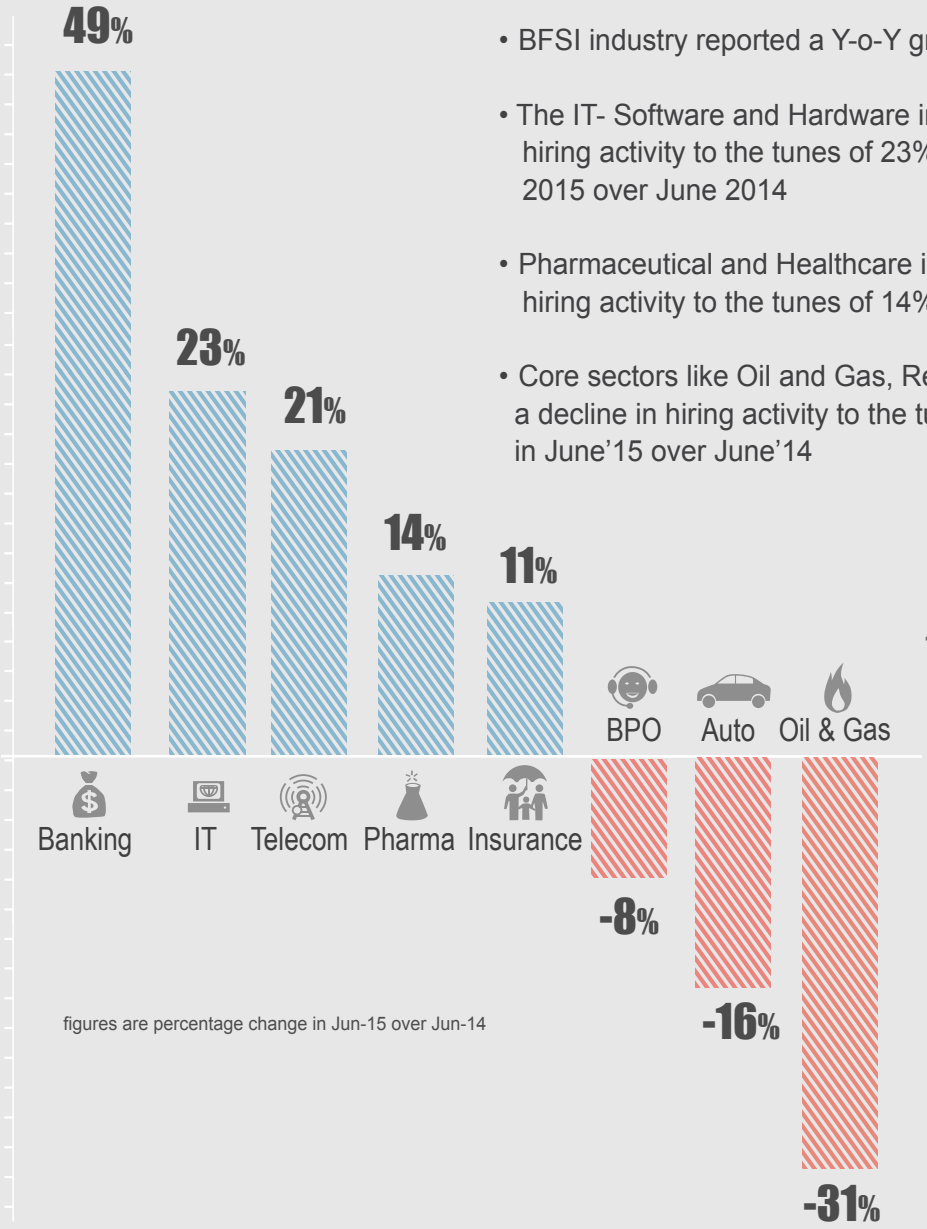



Total no. of new jobs posted in July 2008 was scaled to 1000. Index for subsequent months is relative to Jul 08.

# SECTORAL ANALYSIS

**Apart from the Accounting /Finance industry, which led the pack in terms of Y-o-Y growth in hiring activity**

- BFSI industry reported a Y-o-Y growth of 49% in the June'15 index
- The IT- Software and Hardware industries witnessed a Y-o-Y growth in hiring activity to the tunes of 23% and 19% respectively in the June 2015 over June 2014
- Pharmaceutical and Healthcare industries too saw a Y-o-Y increase in hiring activity to the tunes of 14% and 16% respectively
- Core sectors like Oil and Gas, Real Estate and Auto continue to witness a decline in hiring activity to the tunes of 31%, 19% and 16% respectively in June'15 over June'14




## Hiring trends across top industry sectors

| Industry | Jul 08 | Jun-14 | July-14 | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 | Mar-15 | Apr-15 | May-15 | Jun-15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| IT- Software | ↑ 1000 | ↑ 2085 | ↑ 2317 | ↓ 1929 | ↑ 1956 | ↓ 1643 | ↑ 1850 | ↓ 1835 | ↑ 1955 | ↑ 2204 | ↓ 2171 | ↑ 2338 | ↓ 2184 | ↑ 2568 |
| BPO and ITeS | ↑ 1000 | ↓ 1492 | ↑ 1517 | ↓ 1426 | ↓ 1305 | ↓ 1087 | ↑ 1313 | ↓ 1251 | ↓ 1191 | ↑ 1405 | ↓ 1365 | ↑ 1470 | ↓ 1415 | ↓ 1374 |
| Construction and Engineering | ↑ 1000 | ↑ 788 | ↑ 791 | ↓ 698 | ↑ 771 | ↓ 626 | ↑ 687 | ↓ 655 | ↑ 693 | ↑ 724 | ↓ 699 | ↑ 729 | ↓ 657 | ↑ 791 |
| Auto and Auto Ancillary | ↑ 1000 | ↑ 1138 | ↑ 1167 | ↓ 957 | ↓ 924 | ↓ 769 | ↑ 923 | ↑ 927 | ↓ 889 | ↑ 990 | ↓ 889 | ↑ 1055 | ↓ 950 | ↑ 951 |
| Banking and Financial Services | ↑ 1000 | ↑ 1542 | ↑ 1683 | ↓ 1567 | ↑ 1863 | ↓ 1480 | ↑ 1726 | ↓ 1571 | ↑ 1973 | ↑ 2529 | ↓ 2294 | ↑ 2681 | ↓ 2220 | ↑ 2298 |
| Oil and Gas | ↑ 1000 | ↑ 1020 | ↓ 859 | ↓ 816 | ↑ 1048 | ↓ 894 | ↑ 1152 | ↑ 1228 | ↓ 971 | ↑ 1027 | ↑ 1038 | ↓ 835 | ↓ 824 | ↓ 705 |
| Telecom | ↑ 1000 | ↓ 693 | ↓ 809 | ↓ 827 | ↓ 761 | ↓ 612 | ↑ 862 | ↓ 691 | ↑ 784 | ↑ 875 | ↓ 744 | ↑ 861 | ↓ 797 | ↑ 840 |
| Insurance | ↑ 1000 | ↑ 681 | ↑ 685 | ↑ 712 | ↓ 645 | ↓ 494 | ↑ 610 | ↑ 656 | ↓ 639 | ↓ 628 | ↓ 543 | ↑ 669 | ↓ 617 | ↑ 753 |
| Capital Goods | ↑ 1000 | ↑ 911 | ↓ 903 | ↓ 783 | ↑ 801 | ↓ 644 | ↑ 851 | ↓ 801 | ↓ 688 | ↑ 876 | ↓ 835 | ↑ 882 | ↓ 704 | ↑ 963 |
| Pharma & Biotech | ↑ 1000 | ↓ 1663 | ↓ 1706 | ↓ 1602 | ↑ 1655 | ↓ 1292 | ↑ 1657 | ↓ 1473 | ↓ 1631 | ↑ 1786 | ↓ 1722 | ↑ 1998 | ↓ 1580 | ↑ 1901 |

No. of new jobs posted in July '08 for each industry was scaled to 1000; all months have been compared with previous column

# FUNCTIONAL AREA ANALYSIS

**As has been reported above, the demand for IT-Software professionals saw an increase in the June'15 index. Following that**

- The demand for consulting professionals recorded the highest Y-o-Y increase, to the tune of 28%, in the June'15 index
- Demand for professionals in Accounts / Finance, Banking / Insurance and Marketing also recorded a Y-o-Y growth of 22%, 18% and 10% respectively in June'15 index
- The demand for professionals in Pharma also witnessed a Y-o-Y growth to the tune of 5% June'15 over June'14
- The demand for professionals in IT-Hardware witnessed a stable trend in June'15 index
- ITES and Packaging professionals saw a decline in demand of 4% and 10% respectively in June 2015 over June 2014

## Hiring trends across functional areas

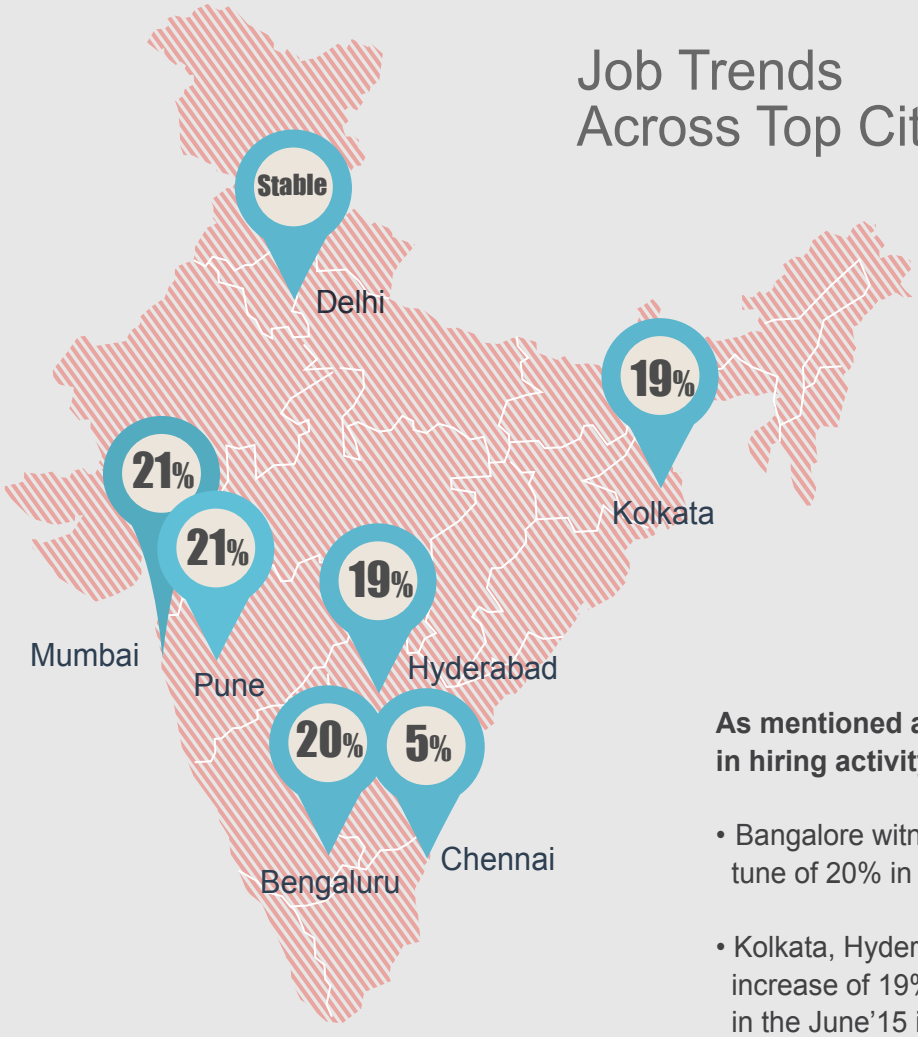
figures are percentage change in Jun-15 over Jun-14

| Functional Area | Jul 08 | Jun-14 | July-14 | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 | Mar-15 | Apr-15 | May-15 | Jun-15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| IT-Software | ↑1000 | ↓1937 | ↑2181 | ↓1834 | ↑1843 | ↓1603 | ↑1875 | ↓1849 | ↑1913 | ↑2186 | ↓2178 | ↑2259 | ↓2054 | ↑2442 |
| Sales and Business Development | ↑1000 | ↓1793 | ↑1814 | ↓1641 | ↑1703 | ↓1354 | ↑1650 | ↓1538 | ↑1704 | ↑1780 | ↓1754 | ↑1920 | ↓1742 | ↑1944 |
| ITES and BPO | ↑1000 | ↓1961 | ↑1963 | ↓1824 | ↓1719 | ↓1348 | ↑1653 | ↓1603 | ↑1613 | ↑1891 | ↓1784 | ↑1968 | ↓1907 | ↓1876 |
| Production and Maintenance | ↑1000 | ↑1284 | ↑1204 | ↓1125 | ↑1210 | ↓867 | ↑1042 | ↑1043 | ↓972 | ↑1129 | ↓1047 | ↑1170 | ↓995 | ↑1093 |
| Accounts and Finance | ↑1000 | ↓1110 | ↑1186 | ↓1091 | ↑1153 | ↓937 | ↑1134 | ↓1068 | ↓1049 | ↑1184 | ↑1197 | ↑1279 | ↓1151 | ↑1356 |
| HR & Administration | ↑1000 | ↓1442 | ↑1524 | ↓1449 | ↑1467 | ↓1192 | ↑1537 | ↓1429 | ↑1498 | ↑1614 | ↑1661 | ↑1701 | ↓1594 | ↑1720 |
| Project Management | ↑1000 | ↑779 | ↓690 | ↓681 | ↑746 | ↓576 | ↑605 | ↑654 | ↑674 | ↑695 | ↓674 | ↑674 | ↑690 | ↑690 |
| Marketing and Advertising | ↑1000 | ↑1131 | ↑1214 | ↓1007 | ↑1099 | ↓867 | ↑1043 | ↓975 | ↑1022 | ↑1111 | ↑1131 | ↑1262 | ↓1055 | ↑1245 |
| Banking and Insurance | ↑1000 | ↑820 | ↑889 | ↓869 | ↑904 | ↓644 | ↑785 | ↑861 | ↓785 | ↑1022 | ↓964 | ↑1245 | ↓921 | ↑966 |
| Engineering Design | ↑1000 | ↓1010 | ↑1026 | ↓993 | ↓976 | ↓785 | ↑898 | ↓877 | ↓873 | ↑926 | ↓923 | ↑922 | ↓815 | ↑913 |

No. of new jobs posted in July '08 for each F-Area was scaled to 1000; all months have been compared with previous column

# CITY BASED HIRING SCENARIO

## Job Trends Across Top Cities




figures are percentage change in Jun-15 over Jun-14

**As mentioned above, Mumbai and Pune took a lead in hiring activity in the June'15 index**

- Bangalore witnessed a growth in hiring activity to the tune of 20% in June 2015 over June 2014
- Kolkata, Hyderabad and Chennai registered a Y-o-Y increase of 19% and 5% respectively in hiring activity in the June'15 index
- The hiring activity in Delhi-NCR remained stagnant according to the June'15 over June'14

| City* | Jul 08 | Jun-14 | July-14 | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 | Mar-15 | Apr-15 | May-15 | Jun-15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Delhi-NCR | ↑1000 | ↓1235 | ↑1894 | ↓1676 | ↓1611 | ↓1218 | ↑1573 | ↓1501 | ↑1540 | ↑1707 | ↑1813 | ↑1848 | ↓1664 | ↑1745 |
| Mumbai | ↑1000 | ↓1245 | ↑1377 | ↓1231 | ↑1287 | ↓1026 | ↑1266 | ↓1170 | ↑1283 | ↑1350 | ↑1365 | ↑1546 | ↓1354 | ↑1512 |
| Bangalore | ↑1000 | ↓1896 | ↑2027 | ↓1799 | ↑1856 | ↓1603 | ↑1810 | ↓1684 | ↑1812 | ↑2005 | ↓1967 | ↑2172 | ↓2006 | ↑2278 |
| Chennai | ↑1000 | ↓1447 | ↑1546 | ↓1338 | ↓1282 | ↓1108 | ↑1356 | ↓1287 | ↓1269 | ↑1496 | ↓1354 | ↑1500 | ↓1396 | ↑1523 |
| Hyderabad | ↑1000 | ↓1675 | ↑1852 | ↓1468 | ↑1538 | ↓1386 | ↑1617 | ↓1577 | ↑1639 | ↑1846 | ↓1709 | ↑1914 | ↓1694 | ↑1987 |
| Pune | ↑1000 | ↓1799 | ↑1944 | ↓1635 | ↑1715 | ↓1434 | ↑1754 | ↓1726 | ↑1748 | ↑1995 | ↑1997 | ↑2188 | ↓1860 | ↑2185 |
| Kolkata | ↑1000 | ↓1269 | ↑1460 | ↓1412 | ↓1264 | ↓1054 | ↑1253 | ↑1363 | ↓1318 | ↑1407 | ↑1632 | ↑1699 | ↓1260 | ↑1510 |

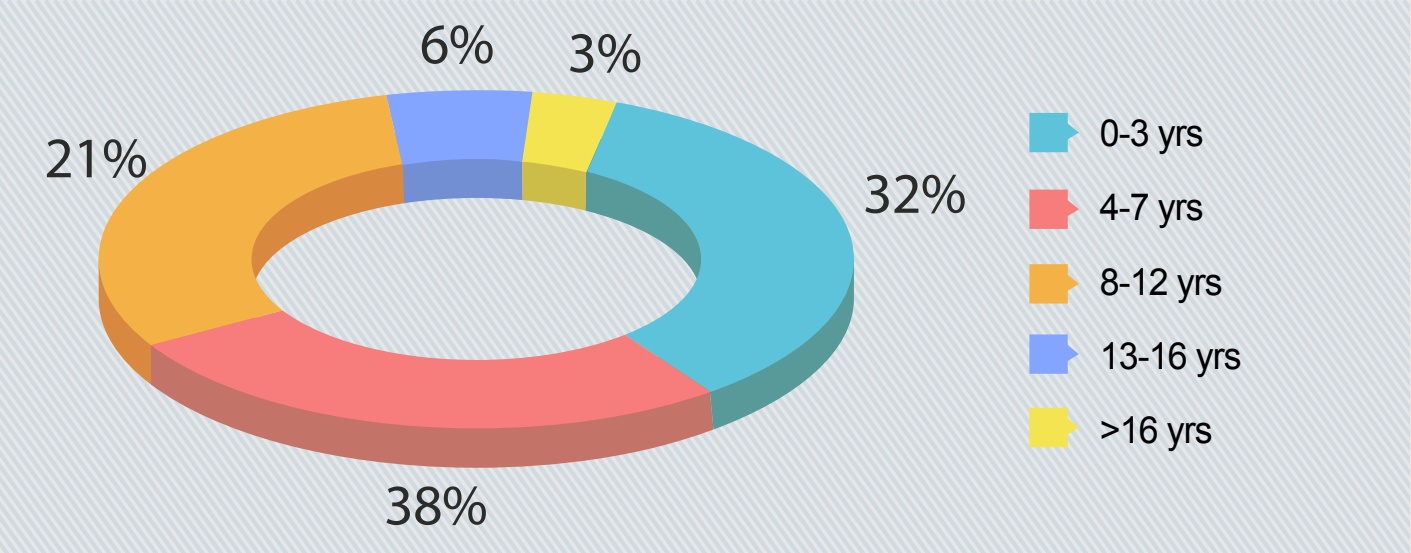
No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with previous column

# WORK-
# EX BASED SCENARIO

In Jun'15, hiring activity revived across all experience levels. Professionals across all experience levels saw a marginal increase in Jun 2015 over Jun 2014.

## Experience Buckets

*Percentage share of jobs across experience levels in Jun '15*



# METHODOLOGY

Naukri.com is India's No. 1 job site that enjoys a a traffic share of 69% as per Comscore. With more than 1,25,000 jobs live at any point in time and over 38 million CV's, Naukri.com serviced over 48,000 corporate clients in 2013-14. This wide spread access to hiring activity across sectors, regions and functional areas gives the company a substantial base to build its analysis.

On the basis of job listings added to the site every month, the data shows an increase or decrease in the index. To calculate the index, job listings added to the site in July 2008 have been taken as 1000. The subsequent months have been indexed with data of July 2008. The monthly report shows hiring trends across industry sectors, geography and functional areas. There might be high volatility for certain fringe cases like smaller cities, niche industries etc. owing to a small base, but more than 48000 clients using Naukri.com leads to high reliability of the data.

The Naukri Job Speak index from Feb'10 includes both online jobs as wells as jobs acquired from existing clients by our tele-calling team. Although the tele-calling data is a relatively small component of the entire job postings on Naukri, addition of the same to the index gives a more holistic picture of the Indian job market. Therefore, the Job index which was till now based on the July 2008, has been realigned to take care of the effect of the Jobs added by the tele-sales team.

Naukri Job Speak not only talks about sectors or cities but also about the total job movement on site. The total jobs on site are defined as:

Total Jobs: Jobs Added + Jobs Refreshed

Where a refreshed job is any job that was posted earlier, however has been refreshed during the month and therefore indicates that the position is still open.

*Disclaimer*

*The data is only representative of the listings on Naukri.com. Our analytics team has used statistical techniques to derive insights which might be useful for our users/stake holders/ audiences. There may be a statistical margin of error*

# ANNEXURE
# SECTORAL DATA

| Industry* | Jun-14 | Jul-14 | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 | Mar-15 | Apr-15 | May-15 | Jun-15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| IT-Software/Software Services | 2085 | 2317 | 1929 | 1956 | 1643 | 1850 | 1835 | 1955 | 2204 | 2171 | 2338 | 2184 | 2568 |
| BPO/ITES/CRM/Transcription | 1492 | 1517 | 1426 | 1305 | 1087 | 1313 | 1251 | 1191 | 1405 | 1365 | 1470 | 1415 | 1374 |
| Construction and Engineering | 788 | 791 | 698 | 771 | 626 | 687 | 655 | 693 | 724 | 699 | 729 | 657 | 791 |
| Auto and Auto Ancillary | 1138 | 1167 | 957 | 924 | 769 | 923 | 927 | 889 | 990 | 889 | 1055 | 950 | 951 |
| Banking and Financial Services | 1542 | 1683 | 1567 | 1863 | 1480 | 1726 | 1571 | 1973 | 2529 | 2294 | 2681 | 2220 | 2298 |
| Oil and Gas | 1020 | 859 | 816 | 1048 | 894 | 1152 | 1228 | 971 | 1027 | 1038 | 835 | 824 | 705 |
| Telecom | 693 | 809 | 827 | 761 | 612 | 862 | 691 | 784 | 875 | 744 | 861 | 797 | 840 |
| Insurance | 681 | 685 | 712 | 645 | 494 | 610 | 656 | 639 | 628 | 543 | 669 | 617 | 753 |
| Capital Goods | 911 | 903 | 783 | 801 | 644 | 851 | 801 | 688 | 876 | 835 | 882 | 704 | 963 |
| Pharma & Biotech | 1663 | 1706 | 1602 | 1655 | 1292 | 1657 | 1473 | 1631 | 1786 | 1722 | 1998 | 1580 | 1901 |
| Hospitality | 1781 | 1708 | 1482 | 1717 | 1375 | 1642 | 1488 | 1539 | 1656 | 1757 | 1858 | 1526 | 1643 |
| FMCG,Foods and Beverage | 1264 | 1486 | 1942 | 1330 | 947 | 1199 | 1189 | 1211 | 1221 | 1257 | 1418 | 1300 | 1389 |
| Chemicals | 990 | 978 | 1248 | 1064 | 732 | 896 | 800 | 887 | 930 | 739 | 912 | 970 | 875 |
| Education | 2200 | 2225 | 1868 | 2033 | 1672 | 1701 | 1731 | 2017 | 2275 | 2356 | 2619 | 2135 | 1952 |
| IT-Hardware & Networking | 1072 | 1081 | 1060 | 1189 | 956 | 1193 | 1058 | 1090 | 1473 | 1132 | 1262 | 1081 | 1278 |
| Retailing | 1240 | 1357 | 1223 | 1259 | 931 | 1061 | 1000 | 1032 | 1103 | 1050 | 1158 | 1006 | 1158 |
| Media and Entertainment | 1029 | 1035 | 1014 | 977 | 848 | 923 | 880 | 1039 | 1048 | 1073 | 1110 | 1095 | 1207 |
| Healthcare | 2640 | 2476 | 2581 | 2632 | 2369 | 2652 | 2783 | 2895 | 2918 | 2702 | 3137 | 2765 | 3061 |
| Real Estate | 2528 | 2779 | 2239 | 2224 | 1634 | 2022 | 1860 | 2054 | 2074 | 1901 | 2110 | 2015 | 2045 |
| Employment Firms | 3049 | 3070 | 3002 | 3294 | 2234 | 3439 | 3669 | 2591 | 2759 | 3871 | 3504 | 3245 | 3427 |
| Consumer Durables | 1103 | 971 | 913 | 903 | 807 | 929 | 956 | 986 | 1095 | 1027 | 1150 | 1012 | 1155 |
| Accounting & Taxation | 1122 | 1200 | 1161 | 1381 | 1238 | 1466 | 1271 | 1661 | 1659 | 1617 | 1675 | 1658 | 2007 |
| Advertising | 1605 | 1632 | 1438 | 1477 | 1146 | 1466 | 1243 | 1416 | 1523 | 1799 | 1801 | 1618 | 2064 |
| Textiles | 1898 | 1997 | 1887 | 2050 | 1631 | 2096 | 1799 | 1790 | 2101 | 1913 | 2156 | 1887 | 1858 |
| Semiconductors & Electronics | 1349 | 1653 | 1483 | 1235 | 1541 | 1330 | 1057 | 1116 | 1147 | 1102 | 1104 | 1022 | 1281 |
| Courier & Transportation | 1342 | 1393 | 1297 | 1418 | 1348 | 3059 | 2731 | 1853 | 1989 | 2807 | 1688 | 1382 | 1382 |
| Architecture & Interior Designing | 1137 | 1217 | 946 | 1181 | 921 | 1032 | 993 | 974 | 1107 | 1148 | 1204 | 1004 | 1331 |
| Export & Import | 1063 | 997 | 1002 | 1008 | 747 | 1068 | 1005 | 879 | 1105 | 1060 | 1229 | 1100 | 1171 |
| Printing & Packaging | 1376 | 1607 | 1284 | 1399 | 906 | 1101 | 1034 | 1091 | 954 | 1117 | 1364 | 1069 | 1184 |
| Marine | 623 | 753 | 527 | 638 | 597 | 757 | 642 | 835 | 790 | 627 | 1031 | 813 | 1117 |
| Agriculture | 1539 | 1763 | 1343 | 1544 | 1045 | 1222 | 1171 | 1129 | 1320 | 1390 | 1399 | 1138 | 1315 |
| Office Equipment/Automation | 841 | 772 | 796 | 806 | 782 | 534 | 584 | 594 | 702 | 683 | 970 | 816 | 826 |
| Fresher & Trainee | 1224 | 1373 | 1195 | 1054 | 1083 | 1417 | 1120 | 1224 | 1232 | 1083 | 1328 | 1009 | 1291 |
| Social Services | 1980 | 1987 | 1817 | 1576 | 1306 | 1611 | 1682 | 1625 | 1689 | 1838 | 1561 | 1852 | 1739 |
| Gems & Jewellery | 2775 | 2775 | 2850 | 2172 | 2285 | 3077 | 2788 | 2675 | 2386 | 2198 | 3190 | 2750 | 2675 |
| Paper | 628 | 628 | 615 | 565 | 540 | 477 | 540 | 666 | 502 | 540 | 565 | 440 | 490 |
| Legal | 2092 | 2211 | 2345 | 2790 | 1618 | 2330 | 2434 | 1766 | 2107 | 2167 | 2567 | 2226 | 2122 |
| Tyres | 816 | 935 | 950 | 1232 | 490 | 1024 | 668 | 831 | 1187 | 697 | 519 | 950 | 876 |
| Fertilizers & Pesticides | 1840 | 1707 | 2478 | 2063 | 1499 | 1573 | 1855 | 1796 | 2182 | 1543 | 1454 | 1380 | 1736 |
| Security & Law Enforcement | 2503 | 2557 | 1487 | 1524 | 1397 | 1524 | 1778 | 1923 | 1669 | 1832 | 1905 | 2195 | 3356 |
| Defence & Government | 816 | 1096 | 910 | 793 | 2379 | 1329 | 979 | 840 | 910 | 746 | 420 | 1609 | 933 |

*No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with July '08

Upward movement of the index as compared to the previous month

Dip in the index

# ANNEXURE
# FUNCTIONAL AREA

| Functional Area* | Jun-14 | Jul-14 | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 | Mar-15 | Apr-15 | May-15 | Jun-15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| IT-Software | 1937 | 2181 | 1834 | 1843 | 1603 | 1875 | 1849 | 1913 | 2186 | 2178 | 2259 | 2054 | 2442 |
| Sales and Business Development | 1793 | 1814 | 1641 | 1703 | 1354 | 1650 | 1538 | 1704 | 1780 | 1754 | 1920 | 1742 | 1944 |
| ITES and BPO | 1961 | 1963 | 1824 | 1719 | 1348 | 1653 | 1603 | 1613 | 1891 | 1784 | 1968 | 1907 | 1876 |
| Production and Maintenance | 1284 | 1204 | 1125 | 1210 | 867 | 1042 | 1043 | 972 | 1129 | 1047 | 1170 | 995 | 1093 |
| Accounts and Finance | 1110 | 1186 | 1091 | 1153 | 937 | 1134 | 1068 | 1049 | 1184 | 1197 | 1279 | 1151 | 1356 |
| HR & Administration | 1442 | 1524 | 1449 | 1467 | 1192 | 1537 | 1429 | 1498 | 1614 | 1661 | 1701 | 1594 | 1720 |
| Project Management | 779 | 690 | 681 | 746 | 576 | 605 | 654 | 674 | 695 | 674 | 674 | 690 | 690 |
| Marketing and Advertising | 1131 | 1214 | 1007 | 1099 | 867 | 1043 | 975 | 1022 | 1111 | 1131 | 1262 | 1055 | 1245 |
| Banking and Insurance | 820 | 889 | 869 | 904 | 644 | 785 | 861 | 785 | 1022 | 964 | 1245 | 921 | 966 |
| Engineering Design - R&D | 1010 | 1026 | 993 | 976 | 785 | 898 | 877 | 873 | 926 | 923 | 922 | 815 | 913 |
| Supply Chain | 1011 | 1110 | 1033 | 1051 | 770 | 960 | 891 | 870 | 946 | 858 | 998 | 933 | 1080 |
| Front Office and Data Entry | 914 | 952 | 855 | 927 | 725 | 843 | 797 | 836 | 825 | 854 | 1035 | 876 | 833 |
| IT- Hardware & Telecom | 1462 | 1593 | 1559 | 2676 | 1282 | 1462 | 1403 | 1272 | 1565 | 1463 | 1607 | 1494 | 1441 |
| Teaching & Education | 2456 | 2466 | 1917 | 1955 | 1578 | 1803 | 1700 | 2160 | 2473 | 2419 | 2714 | 2120 | 1994 |
| Pharma and Biotech | 3027 | 2542 | 2582 | 1505 | 2512 | 2697 | 2712 | 2765 | 3058 | 2924 | 3212 | 2867 | 3166 |
| Hotels and Restaurants | 2145 | 2114 | 1875 | 2058 | 1792 | 2104 | 1944 | 1931 | 2112 | 2083 | 2249 | 1931 | 1979 |
| Top Management | 785 | 851 | 812 | 789 | 610 | 717 | 632 | 659 | 585 | 752 | 764 | 721 | 836 |
| Architecture & Interior Design | 1124 | 1196 | 1042 | 1210 | 869 | 963 | 917 | 919 | 1085 | 1008 | 999 | 831 | 1119 |
| Merchandising | 1662 | 1767 | 1428 | 1267 | 1603 | 1224 | 1206 | 995 | 1088 | 982 | 1345 | 1802 | 1813 |
| Consulting | 862 | 1007 | 1191 | 1010 | 816 | 979 | 837 | 898 | 973 | 1052 | 1037 | 1022 | 1100 |
| Legal | 1309 | 1604 | 1588 | 1673 | 1275 | 1570 | 1466 | 1523 | 1535 | 1482 | 1689 | 1466 | 1626 |
| Web Designing | 1931 | 2238 | 2015 | 2364 | 1642 | 2097 | 1975 | 2094 | 2455 | 2436 | 2505 | 2455 | 2540 |
| Journalism | 1687 | 1683 | 1745 | 1994 | 1403 | 1745 | 1660 | 1803 | 1920 | 1889 | 2083 | 2052 | 1776 |
| Travel & Airlines | 1885 | 2012 | 1738 | 1959 | 1496 | 1885 | 1675 | 1775 | 1912 | 1927 | 2359 | 2127 | 2780 |
| Fashion and Garments | 1662 | 1767 | 1428 | 2058 | 1603 | 2041 | 1976 | 2169 | 2105 | 1761 | 2157 | 1802 | 1813 |
| Security Services | 1163 | 1092 | 1081 | 1010 | 918 | 837 | 898 | 1092 | 1143 | 898 | 898 | 918 | 1316 |
| Media | 833 | 1045 | 947 | 882 | 767 | 1045 | 963 | 1061 | 1159 | 947 | 1094 | 1143 | 1241 |
| Packaging | 2068 | 1705 | 2195 | 2684 | 1052 | 1669 | 1850 | 1252 | 1524 | 1451 | 2285 | 1560 | 1905 |

*No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with July '08

Upward movement of the index as compared to the previous month

Dip in the index

# ANNEXURE
# CITIES

| City* | Jun-14 | Jul-14 | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 | Mar-15 | Apr-15 | May-15 | Jun-15 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Delhi / NCR | 1747 | 1894 | 1676 | 1611 | 1218 | 1573 | 1501 | 1540 | 1707 | 1813 | 1848 | 1664 | 1745 |
| Mumbai | 1245 | 1377 | 1231 | 1287 | 1026 | 1266 | 1170 | 1283 | 1350 | 1365 | 1546 | 1354 | 1512 |
| Bengaluru / Bangalore | 1896 | 2027 | 1799 | 1856 | 1603 | 1810 | 1684 | 1812 | 2005 | 1967 | 2172 | 2006 | 2278 |
| Chennai | 1447 | 1546 | 1338 | 1282 | 1108 | 1356 | 1287 | 1269 | 1496 | 1354 | 1500 | 1396 | 1523 |
| Hyderabad / Secunderabad | 1675 | 1852 | 1468 | 1538 | 1386 | 1617 | 1577 | 1639 | 1846 | 1709 | 1914 | 1694 | 1987 |
| Pune | 1799 | 1944 | 1635 | 1715 | 1434 | 1754 | 1726 | 1748 | 1995 | 1997 | 2188 | 1860 | 2185 |
| Kolkata | 1269 | 1460 | 1412 | 1264 | 1054 | 1253 | 1363 | 1318 | 1407 | 1632 | 1699 | 1260 | 1510 |
| Ahmedabad | 1766 | 1808 | 1578 | 1801 | 1500 | 1684 | 1582 | 1523 | 1682 | 1709 | 1939 | 1735 | 1938 |
| Chandigarh | 1321 | 1588 | 1358 | 1380 | 1022 | 1160 | 1248 | 1162 | 1124 | 1256 | 1421 | 1260 | 1289 |
| Ernakulam | 1907 | 2138 | 1799 | 1903 | 1858 | 2014 | 1933 | 2063 | 2468 | 2285 | 2703 | 2494 | 3294 |
| Vadodara / Baroda | 1386 | 1284 | 1334 | 1397 | 1287 | 1530 | 1555 | 1295 | 1439 | 1356 | 1295 | 1187 | 1513 |
| Coimbatore | 1204 | 1131 | 1143 | 1199 | 1114 | 1363 | 1306 | 1147 | 1367 | 1420 | 1479 | 1344 | 1490 |
| Jaipur | 2106 | 2508 | 1968 | 2059 | 1651 | 2028 | 2022 | 2019 | 2216 | 1997 | 2590 | 2292 | 1993 |

*No. of new jobs posted in July '08 for each city was scaled to 1000; all months have been compared with July '08

Upward movement of the index as compared to the previous month

Dip in the index